



# ANVERS



## “global success”

After establishing our first international market, our wines are now sold in more than ten countries. Wayne has been spreading the word on a number of overseas sales trips to Hong Kong, New Zealand, Singapore, Canada and Belgium.

Belgium continues to be a great place for Anvers Wines, (the name of the winery helping just a little there: its French for Antwerpen). We have established a logistics partner in Antwerp and we now hold stocks of our wines in Antwerp so we can send our wines overnight to anywhere in Europe.

Anvers has a loyal base of distributors around the globe and recently we had our distributor from Taiwan visit us to experience vintage first hand. Their enthusiasm for the brand and the success they are having with the wine in Taiwan is very satisfying for us and we look forward to further success. This is assured with such a dedicated team.

Globally, some customers have been frustrated by the fast sell out of recent vintages and with the growing demand distributors are starting to reserve stock in advance to ensure availability in their home markets.

## mythical Roman warrior STATUE OF 'BRABO' IN (ANTWERP) ANVERS

To all our friends, Anvers Wines wishes to thank you for your on-going support to our brand and the wines we produce. The last six months have been an extremely busy time for us with some outstanding export success and a terrific 2008 vintage which will see increasing availability of the wines you very much love. On the sales side we packed and shipped the 2006 Brabo Cabernet Shiraz to Canada, a clear sign of the brand's acceptance in that country. Being able to sell high volumes of wine to sophisticated markets such as Canada is a great result for the team and a sure sign we are doing things right. Going forward, our distributors in Canada have ordered the 2007 Fortified Shiraz confirming to us that focusing on the quality of the wine will bring success. If you have not tasted the 2007 Fortified Shiraz we have limited quantities left and I strongly recommend it to you. This sweet Fortified Shiraz is a great finish to any fine meal.

August 2008 was a block buster month for new releases; we released the 2008 Brabo Chardonnay, 2008 Sauvignon Blanc and a new 2008 Moscato which has our distributor in Taiwan buzzing with excitement.

Some of you may be wondering about our Cellar Door. Unfortunately we were unable to secure a long term lease that would have enabled us to invest in the cellar door to improve the customer experience. Given this, we have invested in a new property on the corner of Chalkhill & Foggo Road in McLaren Vale and we are currently considering this as an option for our new cellar door.

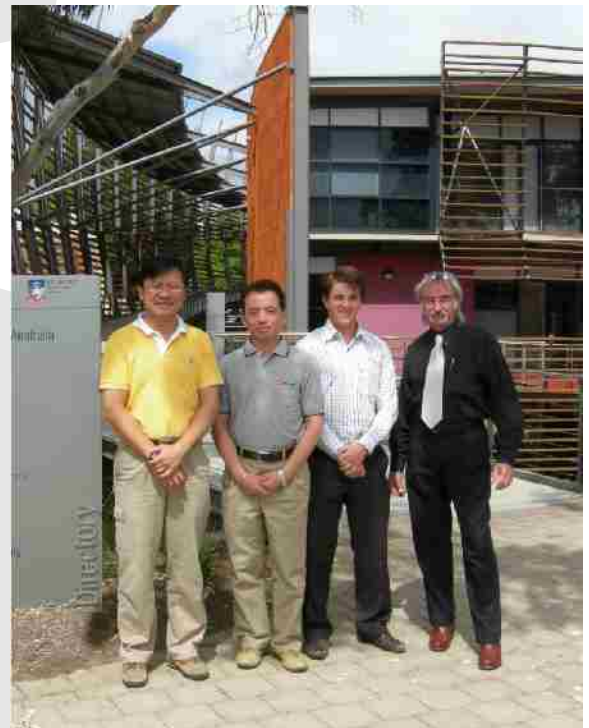
Our new property has established ninety year old Shiraz and Cabernet Vines and we are looking forward to producing wines from these old and rare vines. To all our friends, Cheers!

*Wayne*

Wayne Keoghan



Wayne ON HIS RECENT TRIP TO TAIWAN



OUR TAIWAN DISTRIBUTORS (Calvin & Tom with Nils & David from Anvers) ON A JOINT VISIT TO THE NATIONAL WINE CENTRE.

*“the quality of the wines is exemplary”*

**James Halliday**  
*Australian Wine Companion*

## IN THE VINEYARD

2007 was the year the team at Anvers Vineyards most wanted to forget. A devastating bushfire in early January partially damaged the Adelaide Hills Vineyard and disrupted wine production at Anvers. Under the guidance of Wayne Keoghan and Brian Neville an amazing transformation has occurred and the vineyard has responded with a premium crop in 2008. For the first time we harvested Sauvignon Blanc and Chardonnay from the Kangarilla estate vineyard which was a great reward for a few years of hard work grafting the root stock, managing it through a fire and drought to the stage now where we could harvest fruit. Many of these wines are now available.

Living up to the saying "hard work never hurt anyone", we have purchased 6.5 hectares of vines at McLaren Vale, predominately Shiraz and Cabernet Sauvignon. These vines have been producing premium wine for many years and we are very excited as we go forward in using the vines as the base for our McLaren Vale range of wines.

The actual 2008 Vintage saw three weeks of record temperatures and had our Adelaide Hills vineyard ripening during March, more than one month earlier than normal. The results of this put huge stress on our contractors and our winery as they struggled to find capacity to process our grapes at such an early stage in the season. Anvers thanks all our friends for their assistance and patience during this period. The upside to all this is the terrific concentrated flavours being exhibited in the 2008 wine, a vintage our customers can certainly look forward to.

One of the great aspects of growing grapes for wine is seeing the differences in vineyards, the differences in the same grape varieties between vineyard sites and regions, and the resulting suitability of certain grape varieties to site selection.

With this edition of The Anvers Times we will be featuring the Adelaide Hills in detail and a special focus on the wine we gave the name Razorback Road.



*Belgian University students Philippe, Nils and Thomas harvesting Sauvignon Blanc Grapes at Anvers Estate vineyard, March 2008*



*Brian Neville in the Anvers Estate vineyard, 2008*

## CURRENT RELEASE WHITE & ROSE

### 2008 - Brabo Chardonnay

Our 2008 Brabo Chardonnay is an elegant full round and lively wine with a soft and creamy texture. It's a wine exhibiting lifted fruit flavours of pear, melon and citrus. A vibrant wine with a pleasant crisp finish. The 2008 Brabo is best enjoyed when served chilled. Retail Release Date mid July 2008.



### 2008 - Adelaide Hills Rose

Made from 100% Shiraz, it has aromas and flavours of fresh summer cherries, with strawberry and raspberry adding to the fruit flavour spectrum, and just a hint of sweetness on the finish. A fantastic wine to have with just about anything, but we like to drink it with Asian cuisines in particular, such as Chinese, Thai, and Vietnamese. Retail Release Date mid July 2008.



## REGIONAL REDS

### 2005 - McLaren Vale Shiraz

A classic full bodied McLaren Vale Shiraz with slightly earthy raspberries, plum, prune, with dark chocolate and coffee adding interest and complexity. Soft tannins make the wine extremely approachable as a young wine and give the wine structure whilst allowing the wine to cellar safely for a number of years after release. Enjoy this wine after cellaring for 4-6 years.

### 2006 - Langhorne Creek Cabernet Sauvignon

Classic Langhorne Creek: full bodied, blackcurrants, blackberries, mint, spice, eucalypt and dark chocolate. French oak adds hints of cinnamon and vanilla rounding off a very complete and well balanced wine. Enjoy this wine after cellaring for 4-6 years.

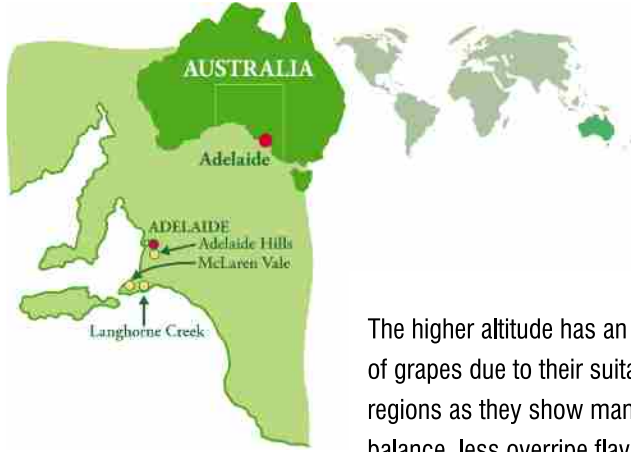
### 2005 - The Warrior Shiraz

As always we have blended our best parcels of McLaren Vale, Adelaide Hills, Langhorne Creek Shiraz and reserved them for this elegant wine. Gorgeous aromas and flavours of blackberries, raspberries, plums, vanilla, cinnamon, star anise and white pepper makes this an excellent food wine. This wine will continue to improve with 8-10 years of cellaring.





## FOCUS: ADELAIDE HILLS



The Anvers Estate vineyard is home to Wayne, Myriam and their family. The vineyard is located in the Adelaide Hills, Kangarilla and not far from the border of the McLaren Vale district/GI (Geographic Indicator). The climate of the Adelaide Hills is that of slightly higher average rainfall and is higher in altitude than both McLaren Vale and Langhorne Creek, both of which are at approximately sea level whereas many of the vineyards in the Adelaide Hills are between 200 and 600 metres above sea level with a huge variation in microclimates (vineyard climates).

The higher altitude has an effect on the characteristics of the grapes grown in the region and the ultimate choice of grapes due to their suitability to the cooler climate. We typically choose grapes for our wines from these regions as they show many superior characteristics due to the slightly cooler climate(s) such as better acid balance, less overripe flavours and the wines tend to show more delicate aromas.

Due to the cooler climate Chardonnay and Sauvignon Blanc are star performers in the Adelaide Hills and along with Shiraz which also thrives in the region and shows more of the elegant side of Shiraz than perhaps McLaren Vale or Langhorne Creek. Cabernet Sauvignon also thrives in certain areas of the Hills such as where the Anvers Estate vineyard is located with a northerly aspect.

The Adelaide Hills are visually beautiful and the variations in terrain are immense, with steep climbs around Mt Lofty and the more open rolling hillsides at the region's extremities bordered by the Barossa in the north, McLaren Vale in the south and Langhorne Creek in the south east. Previously known better for the high quality apples and pears each year the vineyards multiply and spread out across the Adelaide Hills with its multitudes of microclimates suitable for growing excellent quality wine grapes.

Due to the huge range of microclimates the region has a long future in grape growing. New European varieties previously not seen in Australia will progressively find many new homes in the Adelaide Hills region. Wayne and Myriam have recently started growing varieties such as Sauvignon Blanc, Chardonnay and Viognier on their estate vineyard in Kangarilla and the 2008 vintage has provided the first grapes of these varieties.

## REGIONAL RED FOCUS: ADELAIDE HILLS RAZORBACK ROAD SHIRAZ CABERNET SAUVIGNON

The Razorback Road is so named as it is produced from grapes sourced from the Anvers Estate Vineyard on Razorback Road at Kangarilla in the Adelaide Hills. The vineyard is 16 Hectares in size and provides much of the fruit for the Anvers range of wines. The site is very close to McLaren Vale and the wines share characteristics with not only wines from that region but also those from the Adelaide Hills.

Shiraz Cabernet Sauvignon is the quintessential Australian blend which only up until recently suffered the "hmmm, it's a blend, can't be as good as the straight Shiraz or Cabernet", tag here in Australia. Those who are in the know are well aware of just how well Shiraz and Cabernet compliment one another and can often make a more complete and balanced wine than a straight varietal of either variety.

The 2005 Razorback Road is our current release and comes from a great vintage in South Australia. Earthy aromas of black fruits and spice leap from this wine and the palate follows suit with only a hint of French oak in the background allowing the fruit to shine through and take centre stage. Perhaps a little more full bodied than the previous vintage it drinks beautifully now but you can safely cellar this wine for another 2 - 4 years to gain further complexity. You really don't need to wait for this one as it drinks superbly now.

**WINESTATE MAGAZINE June 2008**

**"Four Stars Anvers Razorback Road" ★ ★ ★ ★**

**"Great Flavour depth, nice texture and good tannin structure"**



## FREE Magnums!

From September to December any orders of 3 dozen wines or multiples of 3 dozen (mixed or straight dozens) ordered on the enclosed order form we are offering a complimentary Magnum of what are now museum wines. Why? We want to reward our regular buyers for supporting Anvers Wines!

In addition Wine club members will receive a bonus Anvers T-Shirt or bottle opener with their order of 3 dozen or more wines.

## AFTER DINNER

**Maximum 3 bottles per order**

21 Years Old Rare Tawny

**very Rare!**

A lovely old tawny blended from an assortment of old barrels of tawny, the wines in which some are over 40 years old, which give the nutty, toffee characters, and some newer wines giving the fruit flavours. The grape varieties used are Verdelho, Grenache, Palomino, and a Muscat variety. Fantastic with anything rich and sweet, or strong cheeses.

### *Winestate Magazine Says....*

Anvers 21 Years Old Langhorne Creek Rare Tawny NV (375ml)  
Christmas cake like aromas, fruity characters on the palate with a touch of coffee-like notes and some lovely aged characters.



WINESTATE MAGAZINE June 2008

**"Five Stars Anvers 21 Year Old Tawny Port"**



## why not join our wine club?

Joining our Wine Club is free however you are required to purchase two dozen wines annually to maintain Wine Club member status. All you need to do is tick the appropriate box on the following order form to indicate you would like to become a Wine Club member (or if you are already a member, please simply tick the 'already member' box), and you will receive 20% off the standard prices per bottle, plus free delivery in Australia. We also have special offers for members such as vintage run outs and giveaways of Magnums.

*Below are our Wine Club details.*

### ANVERS WINE CLUB

Terms and conditions

#### FREE MEMBERSHIP

A minimum purchase of 2 dozen wines per year is required to maintain membership privileges. Wine will be dispatched up to 4 times per year.

#### Your three options are:

- Winemaker's red selection \$200
- Mixed Dozen \$170
- Your choice of straight or mixed dozen at 20% off standard mail order prices

#### Your Wine Club membership entitles you to:

- Special offers, pre-release wines, invitation to tastings and special events newsletters
- Free delivery in Australia on all purchases
- 20% discount on all mail order purchases
- **Your chance to win a 3L (Double Magnum) bottle of Anvers annually at the end of vintage.**

#### Conditions:

Membership is free but a minimum purchase of 2 dozen wines per calendar year is required.

- Price per case for wine club members includes delivery in Australia.
- Membership only available to persons 18 years or older.
- Cancellation of membership and changes to contact details must be done in writing to Anvers Wines
- All membership details are kept confidential and will not be disclosed to 3rd parties

#### Anvers Mailing List

Just want to stay in touch with Anvers? Then join our mailing list. Just tick the box on the order form and fax it to our team. Your details will be confidentially stored and you will receive all our Anvers newsletters plus notification of all our new releases.



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